



# Bennett Valley Education Foundation

## Funding the Arts in Yulupa and Strawberry Elementary Schools

### SPONSOR THE VALLEY OF THE ARTS (VOTA) DINNER & AUCTION

FRIDAY, APRIL 19, 2024 | FRIEDMAN CENTER | SANTA ROSA, CA

BVEF’s annual fundraiser, VALLEY OF THE ARTS (VOTA) returns this spring! An adults-only event featuring a catered dinner, live and silent auctions, and other fun games and entertainment, it is a highlight of our district’s school year. **Why Should YOU Consider A VOTA Sponsorship Opportunity?** Sponsorship increases awareness of your business within the Bennett Valley community of 700+ families and supports our local public schools!

The Bennett Valley Education Foundation (BVEF) is an all-volunteer, 501C(3) non-profit organization responsible for raising over \$85,000 each year to provide students at Yulupa and Strawberry Elementary Schools in Santa Rosa’s Bennett Valley Union School District with hands-on instruction in art, music, and dance. California does not provide funding for arts education in elementary schools, and ALL of the arts programs our students receive are funded by BVEF and local supporters like you!

VOTA SPONSORSHIP LEVELS & BENEFITS	DIAMOND SPONSOR \$5,000+	GOLD SPONSOR \$2,500	SILVER SPONSOR \$1,000	BRONZE SPONSOR \$500
Listed as Main Sponsor of event (includes prominent logo on event signage)				
Company logo featured <u>prominently</u> on all VOTA promotional materials				
Reserved dining table at the event (8 seats)				
Distribution of your company flyer, postcard, or swag item at the event				
Company logo or text featured on marquees in front of Yulupa and Strawberry Elementary Schools				
Featured post about your business on BVEF Facebook & Instagram pages (includes image/logo, website link, & social tags)	2 (displayed for 2 wks.)	1 (displayed for 1 wk.)		
Company mention in BVEF district-wide promotional e-blasts				
Company mention & social tag in post on BVEF Facebook & Instagram pages				
Company name & logo featured on VOTA promotional materials				
Complimentary tickets to the event	4	2	2	
Company logo featured on signage at the VOTA event				
Company logo placed on BVEF website & VOTA webpage				

**RESERVE YOUR SPONSORSHIP TODAY! CONTACT CASSANDRA ZORN AT [cassandrazorn@gmail.com](mailto:cassandrazorn@gmail.com)**

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